

Bob Dacanay: Introducing the pride of Filipinos

Outstanding I.T. Filipino Achiever

FALLS CHURCH, VA., Nov. 10 (PinoyGlobal) - Bob Dacanay is the Founder, President and Chief Executive Officer (CEO) of the **PRIMESCAPE, Solutions, Inc.**, INC MAGAZINE's to 500 Fastest Growing Companies in America and one of Washington Technology's Fast 50 Growing Companies in the Washington, D.C. region.

PRIMESCAPE, among others, offers the following services: Strategic Business Consulting; IT Management Consulting; Knowledge Management; System Integration; Business Intelligence; Technology Infrastructure Management; and, Application Development.

Born in Bacolod City, Negros Occidental to parents Jaime C. Dacanay and Angeles M. Jereza. Bob's elementary education began at De La Salle College in Bacolod. He moved to Makati with his family where he completed High School at the Colegio de San Agustin. Bob pursued a degree in Economics at De La Salle University.

In 1978, Bob moved to the United States to pursue a Doctoral Degree in Experimental Psychology at The American University in Washington DC. As a research assistant, he authored/co-authored ten research publications in the areas of psychopharmacology, conditioning and learning. He received the Hall of Nations award for three years, Graduate fellowship award for five years and a Dissertation Fellowship award.

While completing his masters and doctorate degrees, Bob was also a Research Associate at the U.S. Army Research Institute where he participated in the development of an Intelligent-Computer Based Training System using artificial intelligence technologies. It is this interest in artificial intelligence, learning, and computers that influenced his career move from academic research to Information Technology.

Upon receiving his doctorate in 1986, Bob joined a Washington DC-based Information Technology consulting firm. He worked on a number of Federal and Department of Defense contracts. He was quickly promoted to Project Manager during his tenure.

In 1989, he joined a Small Disadvantaged business to manage the development and operations of a nation-wide claims and debt management system. After quickly increasing the business base of the corporation, he was promoted to Director of Marketing.

In 1993, Bob led a global information technology modernization program with the Orkand Corporation. As Vice President, he managed a global operation to transform the legacy systems of the Department of State to modern technologies. The success of the program was



Bob Dacanay

*Founder, President Chief Executive Officer (CEO)
PRIMESCAPE, Solutions, Inc.*



With wife, Rica Lim Dacanay, and Philippine Ambassador to the United States, Willy Gaa, at TOFA dinner reception at the Philippine Embassy.

recognized by Government Computer News (GCN), awarding the Agency Award in 1997. His experience in managing a global development and operations organization led to his idea of starting his own company.

In 1998, Bob founded *Primescape Solutions Inc.*, an employee-oriented organization focused on delivering innovative technology-enabled business solutions. Primescape offers a full range of Information Technology solutions and services to the Federal Government, Department of Defense, and commercial clients. Over the last ten years, Bob has led the exceptional growth of Primescape to be one of the leading Information Technology companies. In 2005 and 2006, *Primescape* ranked in the INC 500 Fastest Growing Companies in America. Primescape was

also ranked 22 in Washington Technology Fast 50 Government Contractors in 2006.

Bob is a member of the American Council for Technology, Industry Advisory Council and Vistage International. He was inducted into the "*Twenty Outstanding Filipinos Abroad (TOFA)*" and the elite Filipino global "*Circle of Leaders*" last September 13, 2008, at J.W. Marriott Hotel in Washington, D.C., with 19 other *TOFA Awardees*.

Bob resides in Virginia with his wife **Rica Lim** their children James and Christina.

#



2008 Awardee Twenty Outstanding Filipinos Abroad (TOFA)

Last September 13, 2008, Bob Dacanay and nineteen other awardees, received his award as one of the "*Twenty Outstanding Filipinos Broad (TOFA)*" at a gala banquet and ball held at J.W. Marriott Hotel in Washington, D.C.. From left: Mrs. Aida J. Mendoza of FILIPINO IMAGE Magazine (FILIM) and PINOY GLOBAL ONLINE NEWS (PGON); wife Mrs. Rica Lim Dacanay, Vice President of PRIMESCAPE, Inc.; daughter Christina; Bob Dacanay; Minister Carlos "King" D. Sorreta, Philippine Deputy Ambassador to the United States; Nonoy Mendoza of FILIM and PGON; and son James Dacanay. (PinoyGlobal Photo by RENE ABELLA)