

# **PRESS RELEASE**

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## ***Imelda "Emmie" Ortega Anderson, Founder of Pinoy Power Honolulu Radio Program, Is Unanimously Selected As One Of The 2009 Twenty Outstanding Filipinos Abroad (TOFA)***

**HONOLULU, HAWAII, , March 03 (PinoyGlobal) - Imelda Collado Ortega Anderson**, formerly of Manila and Laoag City, Philippines, and now residing in Honolulu, Hawaii, a beauty and brain founder of the #1 Voted Radio Program heard daily in Hawaii, is unanimously selected as one of the **2009 Twenty Outstanding Filipinos Abroad (TOFA)** by the **TOFA Panel Board** of Judges headed by **Nonoy & Aida Mendoza** of the **FILIPINO IMAGE MAGAZINE (FILIM)** and the **PINOY GLOBAL ONLINE NEWS (PGON)**, and the **ROXANNE ANDREA MENDOZA (RAM) MEMORIAL FOUNDATION**.

The **TOFA** project was initiated in 1990 and have been commended by the governments of the United States, Canada and the Philippines. The bio-data of the 320 Past TOFA Awardees are found in the **PINOY GLOBAL ON LINE NEWS : [WWW.FILAMIMAGE.COM](http://WWW.FILAMIMAGE.COM)**, a 24/7 global web site.

The **CRITERIA, HISTORY** and other **TOFA** informations are found in the popular website. A complete copy issue of **FILIPINO IMAGE Magazine's** 2006, 2007 & 2008 Souvenir Journals , detailing more one hundred pages of bio-data of the **2008 TOFA** awardees and photographs; VIP Special Messages and including all the Congratulatory Messages and ADs, in full color, are in the website and free for all to read globally. An unprecedented feat in Filipino journalism.

The 3-day 14th annual event starts on **Thursday, Sept. 10, 2009** with an informal get-together for the awardees and their special guests. The following, **Friday, Sept. 11th**, the VIP Luncheon at JW Marriott Hotel, and at night, the fabulous welcome dinner reception at the **Philippine Embassy**. The following day, **Saturday, Sept. 12**, a sight-seeing tour, and photo opportunity around the Nations' Capital, capped with a memorable VIP Dim Sum Luncheon. At night, **Saturday, Sept. 12, 2009**, is a formal gala Banquet and Ball Award Ceremony. After the gala is the traditional Filipino breakfast which will end the whirlwind social functions.

**Imelda Collado Ortega Anderson** is the daughter of the late Francisco Ortega and and the former Teresita C. Andres. '**Emmie**' as she is affectionately known, was the



***Imelda Collado Ortega Anderson***  
***Founder***  
***PINOY POWER***  
***Voted #1 Hit Filipino Radio Program***

2007 United Filipino Council of Hawaii, (UFCH) Mrs. Hawaii Filipina Queen. The beauty and brain Emmie is the founder of **Pinoy Power**, voted #1 Filipino Radio Program heard daily on KPHI 101.5 FM 11:30 AM and Statewide Oceanic Cable Channel 882.

Born in Tondo, Manila, but grew up in Laoag City, she came to the United States at the age of 10 and resided in the Island of Lanai where she finished high school with high honors. She earned her degrees in both Hotel Management and Business Administration from Cannon's International Business College also with the highest honors. Emmie is married 24 years to John Leon Anderson II, retired Vice President of the Prudential Insurance Company. They have three children: Jaymie Anderson-Tyau; Johnelle Rozlyne, and John-John. #

'Emmie' as she is affectionately known, 2007 United Filipino Council of Hawaii, (UFCH) Mrs. Hawaii Filipina Queen with beauty and brains, is the founder of Pinoy Power, voted #1 HIT Filipino Radio Program heard daily on KPHI 101.5 FM, 1130 AM and Statewide Oceanic Cable Channel 882. She aims to Enlighten, Educate, Entertain and Empower her audience with a touch of "Emmie Essence". A tough survivor, she is being followed by a stream of listeners who look up to her. She speaks candidly without reservations because she can relate to all kinds of people from all walks of life. To Anderson "Time is of the essence," in such a short time members of Pinoy Power has mushroomed into a great number and programs are heard globally.

Born in Tondo, Manila, grow up in Laoag City, Philippines, came to Hawaii at the age of 10 and resided on the Island of Lanai. She graduated with honors from Lanai Elementary and High school. She earned her degrees in Hotel Management & Business Administration from Cannon's International Business College with highest honors.

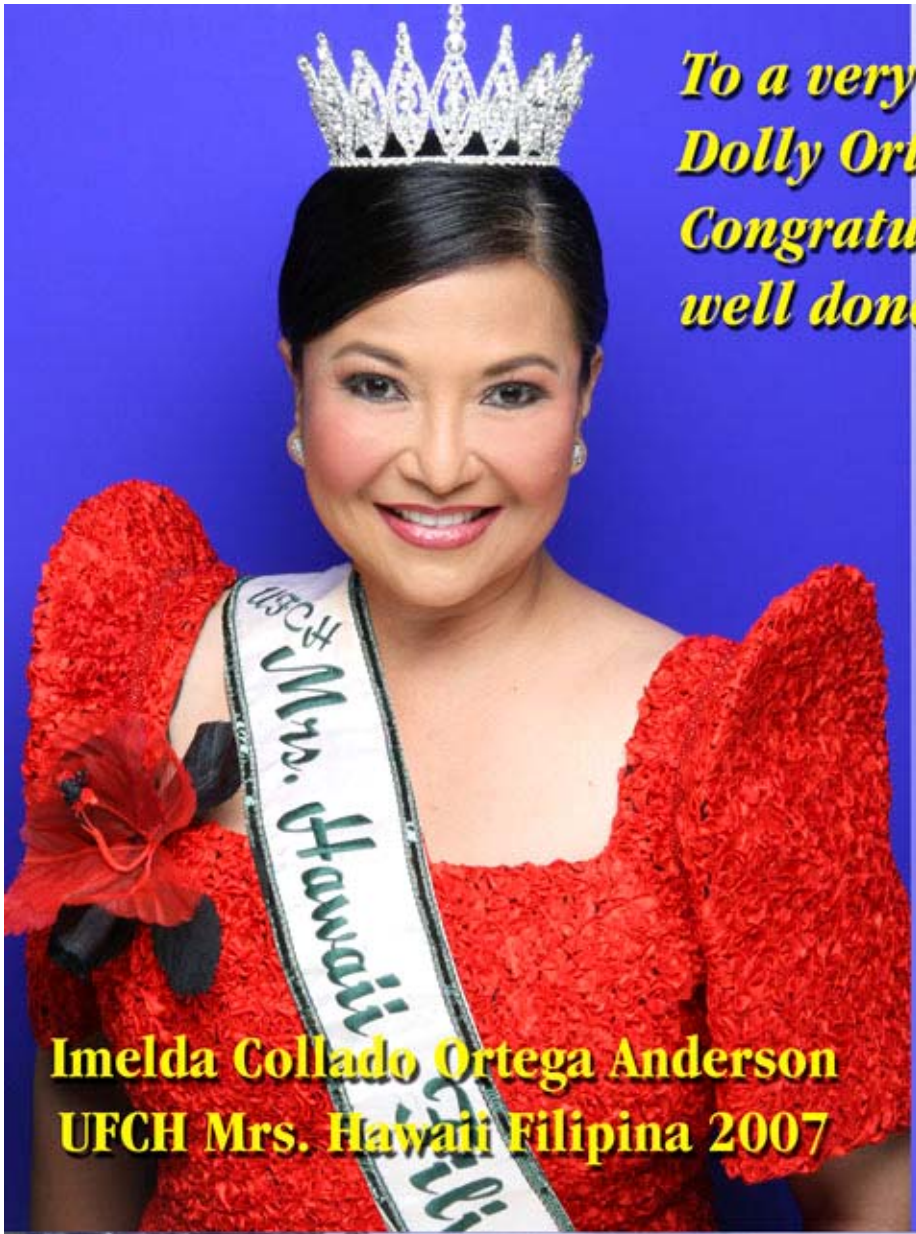
Emmie is happily and contently married for 24 years to John Leon Anderson, II (a retired Vice-President of the Prudential Insurance and Financial Services.) She is a joyful mother of three wonderful children; Jaymie Anderson-Tyau (graduate of BYU Provo), Johnelle Rozlyne Anderson, (International Model & aspiring Singer & Actress), and John-John Anderson, (12 yrs. Old). Emmie has no greater joy than to see her children trend the path of truth and righteousness, as they pursue their passions in life.

She shares her blessings through the Grateful Heart Foundation in helping missionaries throughout the world. She also gives generously by feeding malnourished children, providing health & medical insurance to indigent families and scholarships grants to deserving students in her home province, Ilocos Norte. She's very active in the Filipino Community & serves as Board of Director of FAMES, 2005 Filipino Women's League President and committee member of Cagayan Valley Association of Hawaii (CVAH),

United Laoaguenos of Hawaii ( ULOH), United Filipino Council Of Hawaii (UFCH), Gumil Oahu and various organizations in Hawaii. In 2007, established Charity Scholarships with the financial support of Charity Cargo to help street children in Ilocos Norte Schools with the recommendation of Councilwoman Hon. Sonia Bareng Siazon achieve higher education.

Emmie delightfully serves the Lord through her church calling as a Visiting Teacher Supervisor and provide relief and compassionate service to members of Honolulu West Stake. In addition to her daily Faithful and Endless Love program, she inspires her listeners with her weekly spiritual program... 'Lord My Redeemer.'

Known for her tenacity, resilience, perseverance, genuineness, caring & compassionate service. Emmie never gives up & readily shares her blessings to those that are less fortunate. With gratitude in her heart... she believes that... "The seeds of discouragement cannot take root in a Grateful Heart." #



*To a very Special Mother,  
Dolly Ortal, TOFA Awardee.  
Congratulations on a job  
well done!*



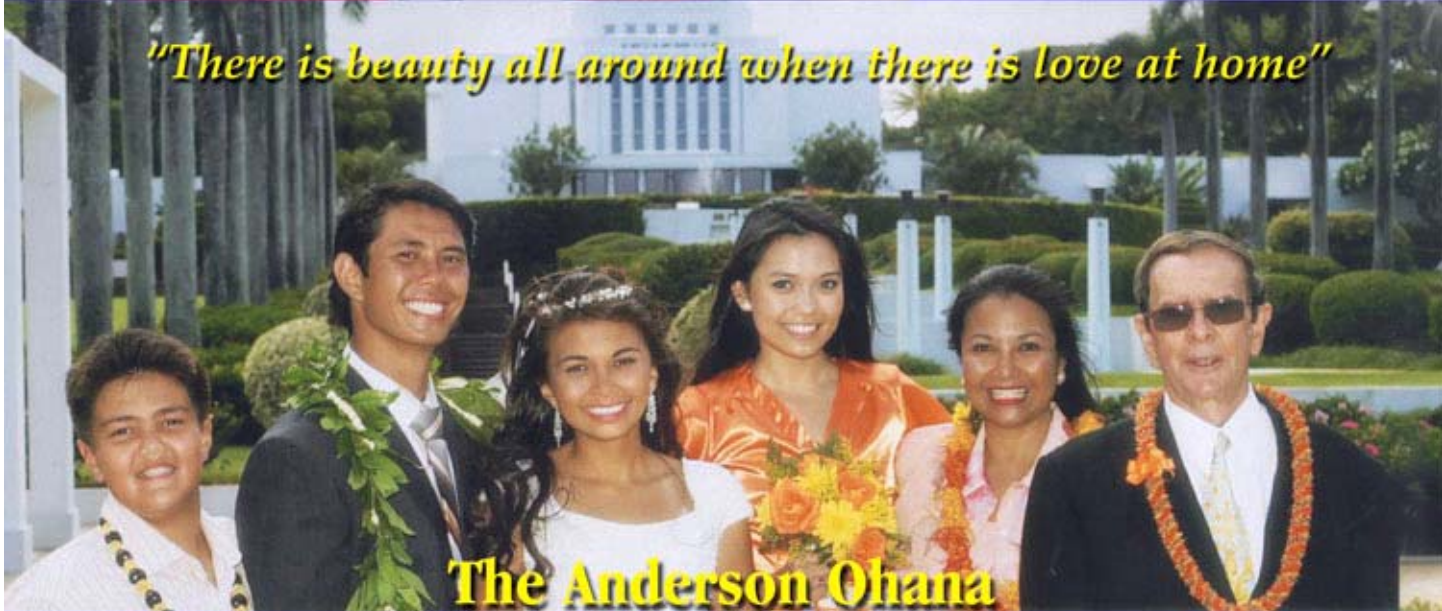
Jay & Emmie



Jaymie, Johnelle, John

**Imelda Collado Ortega Anderson  
UFCH Mrs. Hawaii Filipina 2007**

*"There is beauty all around when there is love at home"*



**The Anderson Ohana**

*"The seeds of discouragement can not take root in a grateful heart"*