

# PRESS RELEASE

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## ***NORMA FLORES-VOHRA, is Unanimously Selected As One Of The 2010 Twenty Outstanding Filipinos Abroad (TOFA)***

WASHINGTON, D.C. March 27 2010 - (PinoyGlobal) **NORMA FLORES-VOHRA** is unanimously selected as one of the **2010 Twenty Outstanding Filipinos Abroad (TOFA)** by the TOFA Panel Board of Judges headed by **Nonoy & Aida Mendoza** of the **FILIPINO IMAGE MAGAZINE (FILIM)** and the **PINOY GLOBAL ONLINE NEWS (PGON)**, and the **ROXANNE ANDREA MENDOZA (RAM) MEMORIAL FOUNDATION**.

The **TOFA** project was initiated in 1990 and have been commended by the governments of the United States, Canada and the Philippines. The bio-data of the 320 Past TOFA Awardees are found in the **PINOY GLOBAL ON LINE NEWS** : [HTTP://WWW.FILAMIMAGE.COM](http://www.filamimage.com), a 24/7 global web site.

The **CRITERIA, HISTORY** and other **TOFA** informations are found in the popular website. A complete copy issue of **FILIPINO IMAGE Magazine's** 2006, 2007 & 2008 Souvenir Journals, detailing more one hundred pages of bio-data of the **2009 TOFA** awardees and photographs; VIP Special Messages and including all the Congratulatory Messages and ADs, in full color, are in the website and free for all to read globally. An unprecedented feat in Filipino journalism.

The 3-day 14th annual event starts on **Thursday, Sept. 09, 2010** with an informal get-together for the awardees and their special guests. The following, **Friday, Sept. 10th**, the VIP Luncheon at JW Marriott Hotel, and at night, the fabulous welcome dinner reception at the **Philippine Embassy**. The following day, **Saturday, Sept. 11th**, a sight-seeing tour, and photo opportunity around the Nations' Capital, capped with a memorable VIP Dim Sum Luncheon. At night, **Saturday, Sept. 11, 2010**, is a formal gala Banquet and Ball Award Ceremony. After the gala is the traditional Filipino breakfast which will end the whirlwind social functions.

Norma Flores-Vohra is at the top of her game because of her philosophy in life: Believe in yourself, no matter what other people say. You must have courage, determination and positive attitude in life to achieve your goals.

She dreamed of becoming a nurse but others said she would not make it because of financial aspect. Against all odds, she finished a nursing education at the Far Eastern University and St. Rita College.



### ***NORMA FLORES-VOHRA*** ***Co-Founder Philippine Center Foundation of Greater Montreal***

In 1966, she immigrated to Canada and worked as a nurse at Winnipeg General Hospital. In Manitoba, she served as a director of the Kayumanggi Filipino Association and a member of the Kayumanggi Dance Troupe. In 1968, she organized the first Miss Philippines-Manitoba to raise funds for the association.

"Beauty pageants have always fascinated me" she recalled. "My first exposure in beauty pageants was at home because my sisters and nieces had always been involved in it."